

College of Communication

Mission Statement and Goals

The Mission of the College of Communication is to educate students to think, act, and communicate effectively, ethically, critically, and creatively in a global environment enriching their personal and professional lives.

Goals:

Assist students in their continuing development of being responsible citizens. To be aware of community issues and engage in providing solutions to societal problems.

Assist students in the development of good critical skills overall and developing excellent communication skills in oral and visual communication.

Enhance a students understanding and use of new technologies and deal with technology convergence.