

**Assessment Plan
Supply and Value Chain Major
AY2004-05**

Department Mission Statement

Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 1

The student will be able to identify factors influencing customer demand patterns, **and** develop solutions to manage demand variability, **and** competitively match supply to demand.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students will be able to analyze a complex supply chain situation to identify sources of demand variability and to develop strategies to reduce variability and/or build responsive capability to address the variability. Students' understanding of strategies to manage demand variability and meet customer demand will include inventory management, postponement strategies, lead time and cycle time reduction, and effective management of information.</p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A.</p> <ul style="list-style-type: none"> • Students will take the following courses: INSC 30313 Concepts in Supply Chain Management INSC 30723 eBusiness Planning INSC 40313 Logistics and Transportation INSC 40323 Procurement/Supply Management INSC 40333 Supply Chain Analytical Tools and Information Technologies MARK 30233 Business Marketing INSC 40343 Supply Chain Planning and Coordination • Students taking INSC 40343 will complete a case requiring them to analyze issues related to demand variability and identify strategies to synchronize supply and demand. 	<p>A.</p> <ul style="list-style-type: none"> • INSC 40343 - A comprehensive exam covering areas of study required for the Supply and Value Chain major will be administered in this capstone course. The target score on the exam is 80%. <p>B.• INSC 40343 – Faculty evaluation of case analysis related to managing and responding to demand variability. <u>What instrument will be used? Will more than one faculty member be evaluating?</u></p>	<p>A.</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p>	<p>A.</p> <ul style="list-style-type: none"> • Resources: <ul style="list-style-type: none"> • Resources:

Assessment Plan
Supply and Value Chain Major
AY2004-05

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
			<p><u>Proposed Improvements:</u></p> <p><u>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</u></p>	

Assessment Plan
Supply and Value Chain Major
AY2004-05

Department Mission Statement


Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 2

The student will be able to evaluate supply chain information technology requirements and make informed decisions about the management and utilization of technology to improve supply chain performance.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students should understand supply chain information technology options and the role each plays in managing the supply chain. They will understand data management issues and be able to identify requirements for effective utilization of information to improve supply chain performance. They will also be able to evaluate supply chain technologies and develop appropriate supply chain technology strategies.</p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A.</p> <ul style="list-style-type: none"> • Students will take the following courses. INSC 30313 Concepts in Supply Chain Management INSC 30723 eBusiness Planning INSC 40313 Logistics and Transportation INSC 40323 Procurement/Supply Management INSC 40333 Supply Chain Analytical Tools and Information Technologies INSC 40343 Supply Chain Planning and Coordination <ul style="list-style-type: none"> • Students taking INSC 40333 will complete a case requiring them to analyze issues related to the selection and implementation of supply chain information technology and make recommendations about effective utilization of 	<p>Methods of assessment must address the outcome, not the action step, and must address who, what, and when.</p> <p>A.</p> <ul style="list-style-type: none"> • INSC 40343 - A comprehensive exam covering areas of study required for the Supply and Value Chain major will be administered in this capstone course. The target score on the exam is 80%. <ul style="list-style-type: none"> • INSC 40333 – Faculty evaluation of case analysis related to effective selection and implementation of supply chain information technologies. What instrument will be used? Will more than one faculty 	<p>A.</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p>	<p>A.</p> <ul style="list-style-type: none"> • Resources: <ul style="list-style-type: none"> • Resources:

***Assessment Plan
Supply and Value Chain Major
AY2004-05***

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
	<p>technology to improve supply chain performance.</p> <p style="text-align: center;"></p>	<p>member be evaluating?</p>	<p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p>	

Assessment Plan
Supply and Value Chain Major
AY2004-05

Department Mission Statement

Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 3

The student will understand the cross-functional relationships involved in managing the supply chain and be able to analyze cross-functional trade-offs to improve overall supply chain performance.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students will understand the cross-functional supply chain processes and the role of procurement, manufacturing, logistics, sales and marketing, and forecasting in managing those processes. They will be able to analyze cost / service trade-offs and identify the role of various functions in managing those trade-offs.</p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A. Students will take the following courses:</p> <p>INSC 30313 Concepts in Supply Chain Management</p> <p>INSC 30723 eBusiness Planning</p> <p>INSC 40313 Logistics and Transportation</p> <p>INSC 40323 Procurement/Supply Management</p> <p>INSC 40333 Supply Chain Analytical Tools and Information Technologies</p> <p>MARK 30233 Business Marketing</p> <p>INSC 40343 Supply Chain Planning and Coordination</p>	<p>Methods of assessment must address the outcome, not the action step, and must address who, what, and when.</p> <p>A. INSC 40343 - A comprehensive exam covering areas of study required for the Supply and Value Chain major will be administered in this capstone course. The target score on the exam is 80%.</p>	<p>A. Results:</p> <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p>	<p>A. Resources:</p>


Assessment Plan
Supply and Value Chain Major
AY2004-05

Department Mission Statement


Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 4

The student will be able to identify opportunities to improve supply chain performance by working collaboratively with customers or suppliers to develop and implement innovative solutions to joint problems or challenges.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students will understand the impact of relationships with customers and/or suppliers on supply chain performance. They will understand the need for differentiated customer or supplier strategies and be able to identify opportunities for improving supply chain performance by working collaboratively with key customers or suppliers.</p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A. Students will take the following courses:</p> <p>INSC 30313 Concepts in Supply Chain Management</p> <p>INSC 30723 eBusiness Planning</p> <p>INSC 40313 Logistics and Transportation</p> <p>INSC 40323 Procurement/Supply Management</p> <p>INSC 40333 Supply Chain Analytical Tools and Information Technologies</p> <p>MARK 30233 Business Marketing</p> <p>INSC 40343 Supply Chain Planning and Coordination</p> <p>Students in INSC 40323 will be required to complete a case analysis and make recommendations about how to work more effectively across buyer-seller relationships to improve overall</p>	<p>Methods of assessment must address the outcome, not the action step, and must address who, what, and when.</p> <p>A.</p> <ul style="list-style-type: none"> • INSC 40343 - A comprehensive exam covering areas of study required for the Supply and Value Chain major will be administered in this capstone course. The target score on the exam is 80%. <p> INSC 40323 – Faculty will evaluate the student's case analysis and recommendations to improve supply chain performance through effective management of buyer-seller relationships. . [what</p>	<p>A.</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p> <p>• Results:</p> <p>Intended outcomes achieved?</p>	<p>A.</p> <ul style="list-style-type: none"> • Resources: <p>• Resources:</p>

***Assessment Plan
Supply and Value Chain Major
AY2004-05***

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
	<p>supply chain performance.</p> 	<p><u>instrument will be used? Will more than on faculty member be evaluating?</u></p>	<p><u>Proposed Improvements:</u></p> <p><u>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</u></p>	

Assessment Plan
Supply and Value Chain Major
AY2004-05

Department Mission Statement

Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 5

The student will be able to apply interpersonal, teamwork, communication, analytical, and problem-solving skills required for entry-level positions in purchasing, logistics, materials management, inventory management, or other supply chain related positions.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students will be able to demonstrate effective interpersonal, teamwork, communication, analytical, and problem-solving skills and apply those skills to solve complex supply chain problems.</p> <p><u>Where are "B" and "C" and "D" or are the "B" and "C" of column 2 and 3 and the "B" "C" "D" of column 3 really aspects of "A" above?</u> <u>I think my suggested changes in bullet formatting should make this more clear.</u></p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A. Students will take the following courses:</p> <p>INSC 30313 Concepts in Supply Chain Management</p> <p>INSC 30723 eBusiness Planning</p> <p>INSC 40313 Logistics and Transportation</p> <p>INSC 40323 Procurement/Supply Management</p> <p>INSC 40333 Supply Chain Analytical Tools and Information Technologies</p> <p>MARK 30233 eBusiness Marketing</p> <p>INSC 40343 Supply Chain Planning and Coordination.</p> <p>INSC 40333 – Students will be assigned a team-based Access database project requiring analysis of a complex data set to identify opportunities to improve supply chain performance.</p>	<p>Methods of assessment must address the outcome, not the action step, and must address who, what, and when.</p> <p>A.</p> <p><u>A. •</u> Faculty and peer evaluation of team-based Access database project will be used to assess student competencies. <u>[specifics? See notes on previous competencies RE standardized evaluation instruments and faculty evaluation.]</u></p> <p><u>B. •</u> Recent graduates will be surveyed to determine their success in obtaining entry-level positions in supply chain management. Our target is to have successfully placed 70% of graduates within 3 months of graduation. The survey will be administered by the De-</p>	<p>A.</p> <p>• Results:</p> <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p> <p>• <u>Results:</u></p> <p><u>Intended outcomes achieved?</u></p>	<p>A.</p> <p>• Resources:</p> <p>• <u>Resources:</u></p>

***Assessment Plan
Supply and Value Chain Major
AY2004-05***

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
			<p style="color: red; text-decoration: underline;">Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p>	

**Assessment Plan
Supply and Value Chain Major
AY2004-05**

Department Mission Statement


Developing ethical leaders with a global perspective who help shape the business environment of a rapidly changing future.

Program Competency 6

The student will be able to understand the global and ethical issues facing supply chain managers and demonstrate the ability to analyze and solve problems addressing the complexities and challenges of a global supply chain environment.

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
<p>Measurable statement of the desired output. What students should know, think, or do upon completion of the program.</p> <p>A. Students will understand the complexity and diversity inherent in the global environment. They will understand social and ethical issues faced by supply chain managers in the global environment. They will be able to analyze the complexities of managing a supply chain across national borders and determine appropriate solutions to address those complexities.</p> <p>Where are "B" and "C" and "D" or are the "B" and "C" of column 2 and 3 and the "B" "C" "D" of column 3 really aspects of "A" above?</p> <p>I think my suggested changes in bullet formatting should make this more clear.</p>	<p>The specific actions that will be taken by the unit to achieve the intended outcome. Specific courses or assignments that support each intended outcome.</p> <p>A.</p> <ul style="list-style-type: none"> • Students will take the following courses: <p style="margin-left: 40px;">INSC 30313 Concepts in Supply Chain Management</p> <p style="margin-left: 40px;">INSC 30723 eBusiness Planning</p> <p style="margin-left: 40px;">INSC 40313 Logistics and Transportation</p> <p style="margin-left: 40px;">INSC 40323 Procurement/Supply Management</p> <p style="margin-left: 40px;">INSC 40333 Supply Chain Analytical Tools and Information Technologies</p> <p style="margin-left: 40px;">MARK 30233 Business Marketing</p> <p style="margin-left: 40px;">INSC 40343 Supply Chain Planning and Coordination</p> <ul style="list-style-type: none"> • INSC 40313 – Students will be assigned a team-based global supply chain case requiring analysis of issues and opportunities related to managing across national borders and recommendations for supply chain design to address those issues and opportunities. 	<p>Methods of assessment must address the outcome, not the action step, and must address who, what, and when.</p> <p>A.</p> <ul style="list-style-type: none"> • INSC 40343 - A comprehensive exam covering areas of study required for the Supply and Value Chain major will be administered in this capstone course. The target score on the exam is 80%. <ul style="list-style-type: none"> • INSC 40313 – Faculty will evaluate analysis and recommendations from global supply chain case. <p>. [what instrument will be used? Will more than one faculty member be evaluating? Keep faculty evaluation issues in mind.]</p>	<p>A.</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p> <p>Proposed Improvements:</p> <p>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</p> <ul style="list-style-type: none"> • Results: <p>Intended outcomes achieved?</p>	<p>A.</p> <ul style="list-style-type: none"> • Resources: <ul style="list-style-type: none"> • Resources:

Assessment Plan
Supply and Value Chain Major
AY2004-05

Intended Outcome	Action Steps	Method of Assessment	Results of Assessment and Proposed Improvements	Resources Needed for Proposed Improvements
	 <ul style="list-style-type: none"> INSC 40323 – Students will be required to complete a case analysis related to ethical and social responsibility in global sourcing and procurement, to assess alternatives, and make recommendations that balance ethical and social responsibility with achieving short-term business results. 	<ul style="list-style-type: none"> INSC 40323 – Faculty will evaluate student’s analysis and recommendations for balancing social and ethical responsibility with achieving short-term business results. [what instrument will be used? Will more than one faculty member be involved in evaluation?] 	<p><u>Proposed Improvements:</u></p> <p><u>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</u></p> <ul style="list-style-type: none"> <u>Results:</u> <p><u>Intended outcomes achieved?</u></p> <p><u>Proposed Improvements:</u></p> <p><u>Person(s)/Group Who Evaluated Results and Made Recommendations for Improvement:</u></p>	<ul style="list-style-type: none"> <u>Resources:</u>